



DATA ANALYTICS TECHNOLOGY IN UNITED STATE

RAVINDRA PATEL¹

Department of Computer Science, 1 University Drive Campbellsville, KY, USA

ABSTRACT

Data analysis is a process of inspecting data to identify patterns and relationships among the data. In data mining, this involves making inferences by examining how the data is organized, how the results relate to past data, and how the results relate to the knowledge base. A data mining analysis might be focused on the following important aspects of data analysis: Data structure (Data collection and tabulation). Data science is an interdisciplinary field that has both theoretical and practical aspects to it, including its use of data, data science's role in the world of science and engineering, how its applications are integrated and how it provides solutions to problems. Data science and analytics are based on two concepts: (1) the collection and analysis of data, and (2) the abstraction and manipulation of data. Data processing is evolving rapidly. Over the past five years, companies have spent billions of dollars to build teams of the best IT people, and by collecting zettabytes of data and running them through clever algorithms, catching meaningful signals among the noise. And here and there it bears fruit: data is starting to change our world in such dissimilar areas as text translation, retail, healthcare, and basketball. There are success stories, but there are also a lot of companies that still do not receive great benefits from their analytics. Clear and balanced approaches to information processing do not guarantee the practical value of the entire process: it fails at the last stage, when it comes time to explain the analysts' findings to decision-makers.

KEYWORDS: Data Analysis, IT, United State

DATA ANALYTICS IN US GOVERNMENT AND PEOPLE

Everything would be fine if they hired translators from a technical language to a business one, but no one thinks about it. Business leaders still expect the same people to prepare data and analyze it in terms of business needs and strategies, and make beautiful graphs and present them to non-specialists. But that doesn't happen. The responsibilities of those involved in analytics were increasing (it included programming, statistical analysis and algorithmic modeling), but those around them continued to believe that these same people should be responsible for presenting the results. Decide on the skills you need (but not positions). It seems logical that abandoning the jack-of-all-trades superman idea would entail hiring different people for different roles: data processor, analyst, designer, and communicator (Lai *et al.*, 2018).

Not certainly in that way: It is better to think not in roles, but in the necessary skills. One employee may have several: let's say, three team members cover five skills. This is important to ensure that teams can be flexibly reconfigured at different stages of the project (more on that below). The list of skills required by a particular company will change, but the basic set usually includes the six described below (Lai *et al.*, 2018).

Project management: Because your team needs to be able to adapt to the type and stage of the project, they will need a strong leader with methodology knowledge like Scrum. A suitable manager must have excellent organizing and diplomatic skills: he has to rally very different specialists and help them speak the same language (Lai *et al.*, 2018).

Data preparation: The competencies that make up this skill include building systems, finding, cleaning, and structuring data, and creating and maintaining algorithms and other statistical tools. People with a talent for preparing data will constantly look for ways to optimize their work - for example, by developing processes suitable for all kinds of projects and templates for reliable and predictable visual results (Janssen and Helbig, 2018).

Data analysis: The critical ability to formulate and test hypotheses, to make sense of data in the context of a particular business, is surprisingly little represented in real-life analytics departments (Janssen and Helbig, 2018).

A number of organizations employ many data preparation specialists who also have to deal with their analysis. However, analysis is not programming or mathematics. This skill is more often found not among

¹Corresponding author

computer scientists, but among humanities. Critical thinking, the ability to view a phenomenon in context and other aspects of humanitarian knowledge are important in analytics (data or any other) (Janssen and Helbig, 2018).

Understanding the scope of the company: It's time to abandon the stereotype that the data department lives in a bunker, performs its incomprehensible calculations there and comes out only when the company needs something from it. The analyst is no longer a servant; she must have her own directing will. People who understand the essence and strategy of the business will be able to influence the planning of projects and the course of analysis, so that the work of the department is aimed primarily at the benefit of the company (and not at improving statistical models) (Janssen and Helbig, 2018).

Formalization of analysis results: This skill is often underestimated. It's not about design as a matter of colors, fonts, and pretty chart formats. Yes, style is an essential part of an infographic, but far from the most important. People with this skill design and implement whole systems of effective visual communication. In our context, they are designed to capture which approaches to creating and honing visuals will help grab the attention of the audience, and accurately convey the ideas of analysts. The ability to format information (understand and skillfully use data visualization techniques) is absolutely essential for the analytical department (Janssen and Helbig, 2018).

Presentation of results in the form of coherent stories: Narrative is the most powerful invention of humanity, sadly little used in analytics. Turning knowledge and insights into history is the most natural way to bridge the communication gap between science and business. The popular turnover of "data storytelling," however, is often misunderstood. No one is calling to turn your analyst into Stephen King or Tom Clancy but understanding the principles and techniques of storytelling and applying them to visualization and data presentation is a necessary skill (Janssen and Helbig, 2018).

Cultural exchange is designed to ensure mutual understanding between people with different skills. Understanding breeds trust - the most important condition for effective cooperation. It was evident that people understood the idea and were convinced of its reasonableness. It was not even necessary to provide the corresponding calculations. They already believed me. (Janssen and Helbig, 2018)"

The presentation of analytics results to an unprepared audience, unfortunately, lags behind scientific and technological progress. It is necessary to spur its development, which means a change in the approach to the formation of the analytical department, its leadership and the distribution of forces in it at each stage of the process - from the arrival of the first data into the system to the presentation of the last slide of the presentation to the board. Analytics output will continue to be underutilized until companies learn to successfully navigate the final stage. In the words of Willard Brinton, otherwise our destiny is foundations without buildings (Janssen and Helbig, 2018).

The process can be divided into two stages. The first stage is collecting data and then generating a data set from the data set. In a simple case, the data set may consist of data that consists of observations from a set of samples, such as a population. In a more complicated case, the data set may consist of data that is highly correlated, which requires the generation of an alternate set of random permutations to fix all pairs of values. For these applications, it is often easier to generate alternative sets using a variant-free permutation algorithm that does not involve pairing the data sets. The choice of the permutation to use depends on the requirements of the application but typically involves two main considerations (Visvizi *et al.*, 2018).

FIND DATA AND STATISTICS FROM THE GOVERNMENT

Federal statistics play an important role in a wide range of areas, including public policy, business, and personal judgment. Statistical research and editing of government administrative data is often a major undertaking involving the collection of detailed information from a huge number of entities. The main role of federal statistics agencies is broadly the editing, analysis and dissemination of data, although the actual composition varies from agency to agency. Federal statistical agencies strive to maintain their independence in the preparation of statistics: the confidentiality and quality of the people surveyed. Such characteristics foster the trust of data users and the trust of data providers. Visit the Fed Stats site for easy access to the wide range of statistics and information these statistical agencies have created for public use (Visvizi *et al.*, 2018).

Federal Government Data and Statistics

These federal agency programs collect, analyze, and disseminate statistical data and information:

Bureau of Economic Analysis collects information on economic indicators, national and international trade, accounts, and industry. Bureau of Justice Statistics reports on justice systems, crime, criminal offenders, and victims of crime. Bureau of Labor Statistics measures labor market activity, working conditions, and price changes in the U.S. economy (Visvizi *et al.*, 2018).

Bureau of Transportation Statistics provides data on airline on-time performance, pirates at sea, transportation safety and availability, motorcycle trends, and more. Census Bureau is the main source of data about our nation's people and economy. DAP Public Dashboard provides a window into how people are interacting with the government online (Visvizi *et al.*, 2018).

Data.gov is the home of the U.S. Government's open data. Find federal, state, and local data, tools, and resources to conduct research, build apps, design data visualizations, and more. Economic Research Service informs public and private decision making on economic and policy issues related to agriculture, food, the environment, and rural development. Energy Information Administration provides data on U.S. use of coal, natural gas, nuclear energy, renewable energy, and more (Visvizi *et al.*, 2018).

Statistics have become more important to the federal government since President Putin announced his internal affairs goals by 2024. In October, the government's basic activity policy was decided. Since statistical information is directly linked to socio-economic and fiscal policies and evaluations of the administration, economic ministers are beginning to be interested in statistics and their calculation methods. "No one knows how to calculate (disposable income) other than the Statistics Bureau," regarding the real disposable income of the people, whose recovery is significantly delayed compared to other economic statistics. No, "he is questioning. The deputy prime minister reiterated the need for organizational reforms at the Statistics Bureau during this change of minister.

National Center for Education Statistics research education in the United States. It publishes the Digest of Education Statistics, which includes international comparisons of students, and the annual report to Congress, The Condition of Education, which reports the progress of American education. National Center for Health Statistics is the principal health statistics agency for improving the health of the American people. National Center for Science and Engineering

Statistics publishes data on the American science and engineering workforce and the progress of science, technology, engineering, and mathematics (STEM) education in the United States (Visvizi *et al.*, 2018).

Office of Personnel Management provides statistics on the Federal civilian workforce through data sources such as FedScope. Social Security Administration Office of Research Evaluation and Statistics offers data on social security program benefits, payments, covered workers, and more. USA Spending.gov is the official source for spending data for the U.S. government. Learn about the size of the federal budget, and how the government spends that money on a national level and around the country (Visvizi *et al.*, 2018).

DATA ANALYTICS IN GOVERNMENT

Governments must make sense of the enormous amount of data they receive daily to make sense of risks and how to address them in a rational way. Countries must be willing to share data on criminal activity and economic traffic, as well as on terrorist threats and activities. The sharing of such information may be useful for assessing whether an infrastructure need updating, or a new facility needs to be designed. If these sorts of things aren't in the hands of the private sector, they probably have very little business value. So in the absence of regulation, government has created "public accountability" to allow organizations, private and public, to regulate who they sell their data to and how they protect it from abuse and misuse (Visvizi *et al.*, 2018).

Therefore, information security is so important to them; the data they see are essential to the decisions that must be made in order to keep the security systems operational and the systems secure. For example, people who live in cities and towns across the United States, like the people who work in large companies or travel to meet people, are often very sensitive to information that is circulated among other people. These are the people who would be very uncomfortable with sharing their personal information with strangers. This is a group that 'knows' very well what's going on. They may be friends, but they're not really. The main thing is to prevent as many bad cases from being caused as possible. This involves some very clear and detailed information about who is who and what the group is about. When all of this is completed, you should have a good model for whom and when you need access to your personal information. (Visvizi *et al.*, 2018)

The current data management processes are too often focused on the collection and processing of data that is too personal to be collected by a single data custodian. Data Management and Technology professionals have come up with the concept of a cloud. This refers to a technology organization that provides its clients with access to cloud-based computing resources without any involvement from the users of the systems. This type of IT organization is known as an IT service provider. The concept of IT services is very popular nowadays in the field of IT. It is a powerful concept, which has helped IT professionals to work more effectively. Data Analysis Tools and Resources Data Analysis tools and resources are available on the Internet. We use a system of interlocking groups called databases. Groups are managed by software called a management system, or more so by virtualized software called a datacenter. A system administrator, who has all the software necessary to administer all the databases in his or her company, can create a network environment to build the database and connect all the systems and hardware so they can communicate in an environment where the individual components share a common infrastructure (Saggi and Jain, 2018).

PREDICTIVE ANALYTICS IN GOVERNMENT DECISIONS

In many instances, our current laws and regulations require the government to make decisions that directly affect citizens to be protected against malicious actors or to achieve the goal of protecting public safety and security from those who could pose a risk to our country. For example, when the Department of Homeland Security (DHS) published its comprehensive “National Strategy for Preparing for and Responding to Cyber-Terrorist Attacks and IEDs,” they provided this information in the order: As a result of the information presented in this document, the Secretary of Homeland Security hereby directs the Director of National Intelligence, in coordination with the Secretary of State, the Attorney General, and the Director of the FBI, to coordinate and coordinate a National Preparedness and Response Strategy. In coordination with the National Security Council, the Attorney General and the Director of the FBI shall jointly develop and implement a National Preparedness and Response Framework to support our (Saggi and Jain, 2018).

Nation’s national response to terrorism: The U.S. intelligence community is also responsible for creating the rules and procedures for monitoring and compiling the nation’s cyber-threats. In addition, the CIA

has played an important part in designing a global strategy to combat cyber-threats with partners of the U.S. government, the State Department and other public and private organizations. The CIA’s activities are in place to keep a watchful eye on terrorist networks, cyber-warfare capabilities and nation’s economic and military potential by collecting intelligence and, in the process, enabling intelligence collection and analysis on terrorist networks, financial and economic activities, and other key indicators of potential harm (Matheus *et al.*, 2020).

The consequences of those decisions are often serious, and our government’s response to them can be highly problematic. The problem of regulatory overreach in the information age is often referred to as “overregulation at its worst.” Regulation often becomes a law that stymies competition and hinders innovation. This situation creates a vicious circle in which innovation simply vanishes, and competition withers away. The result is a regulatory regime in which citizens have a right to know what is going on. This right to know means that citizens have the right to judge for themselves whether the practices of the authorities in their sphere of interest are legitimate. As citizens have the right to know, there are two situations in which citizens may be compelled to give their opinions: When their own interests are at risk. A citizen may be asked to provide specific information to protect a legitimate right, such as a trade secret (Matheus *et al.*, 2020).

These decisions are sometimes critical to our nation’s economic well-being. For example, laws concerning the production, distribution, and use of certain drugs are made by the FDA, which regulates the industry. Many of the products that we buy today contain the active ingredient in these drugs, which sets the stage for many tragic situations such as heroin and prescription drugs used by many millions of Americans to treat pain and relieve seizures. As a result, the Federal Government, through the Food and Drug Administration, mandated that medical marijuana be dispensed to individuals who suffer from intractable seizures, among other conditions. Many states have followed this path and, thus far, the issue of medical marijuana has not been a controversy (Matheus *et al.*, 2020).

BENEFITS AMERICAN COMMUNITY

Use Smarter Analytics to Save Time, Money and Energy

Governments manage three main categories of resources: people, physical assets, and money (Raut *et al.*, 2019)

People

Human capital is often the biggest and most critical resource that an agency has to manage, often exceeding a third of the total budget. Data analytics can help agencies decide how to deploy staff for maximum effectiveness and reduce the risk of wasted resources. Data analytics and predictive modeling help a business determine where and why an individual or organization is falling short. Data analytics is a useful tool when it comes to predicting employee behaviors, as well as an important tool when it comes to identifying organizational weaknesses. Both of these skills can be applied either internally, where we can identify patterns that tell us about who the problem is, or externally. In analytics, we want data so we can understand it better, interpret it better, and create hypotheses that are true based on the knowledge gathered in our analysis (Raut *et al.*, 2019).

When you think about how you might leverage that type of data, you might start to think of ways you can use data in new and creative ways. For example, you might use the information in the data to understand how people interact with your organization; you might create a new questionnaire that shows how customers feel about your products or services; or you might create a database those documents past performance data for different parts of your company. You could also use data that is available in the physical world such as video surveillance, aerial video, or field reports. You might use the collected data to evaluate your product or service to determine where the most need for improvement needs to be made, which is not always obvious at the start of a project (Raut *et al.*, 2019).

Equipment and Physical Assets

The second major category of resources includes physical assets, from weapons systems to field offices. Modern analytic tools support more objective decisions for allocating these assets and making them available for tactical needs, while allowing the tactical decision maker to focus on more important missions. The key to all of these decisions is how well the analytics team understands the mission context. For example, when a cyber defense team is developing a strategy for countering attacks, it will need to determine the type of information it is trying to protect against, as well how effective each asset is in protecting the network (Raut *et al.*, 2019).

How effective are these assets in defending the network or in helping the firewall to perform its task correctly It is important to understand that every security

firewall has its own characteristics and requirements. When evaluating an individual firewall, it is best to consult and evaluate the vendor's documentation. As a security administrator, you must understand the different models used within the network security industry. Each of these models has its own set of security functions that an administrator must perform. It is important to understand which model is best suited for your system and its environment (Raut *et al.*, 2019).

The last category of resources is known as analytic models, and this includes the decision support provided by computers as well as the support provided by human beings, the people closest to the analysts and their experiences. Today, all decision support systems rely on computers. The challenge is to match the complexity of a system to what computers can do in a large number of cases (Raut *et al.*, 2019).

Money

The third critical resource government employs to achieve its mission is funding, such as grants, loans, and guarantees. For the federal government and other non-profit organizations, this is the cost of maintaining the facilities, maintaining the equipment, and maintaining the staff. A fourth critical resource is an effective program that provides incentives for people to do something worthy. We often hear the term incentives from those working in academia, but for many agencies, incentives can be found in many different facets of the mission of the agency. The basic idea is simple: encourage people to help each other and to use the platform as a communal resource in which all users are invited to improve their skills, knowledge, and productivity. This model of collaboration is closely related to the concept of open source (Raut *et al.*, 2019).

When we start a project with a basic goal and a set of criteria, we often find that it is difficult to satisfy all the needs and needs of every single contributor. Because the open-source philosophy is based on cooperation and shared code, the effort and time spent in ensuring that every copy of the software, application or design is the same is a waste of money. The open-source code has the potential to greatly increase your productivity and knowledge base, while enabling you to create applications that are faster, easier to maintain, more secure and, in many cases, completely free of charge. This is particularly true if you are considering starting a company or a new start up. The ability to create a platform for providing support for an application is far more valuable than the monetary reward that would come from putting it on the market. Most people would likely

buy a game for the love of the concept, rather than spend money on a finished product. With that in mind, there are a lot of ways to build support for a platform (Raut *et al.*, 2019).

DATA ANALYTICS HELPS US GOVERNMENT AND IMPROVING THEIR SECURITY SYSTEM

Spot Crime (USA)

This application is intended to inform the user about crime in real time, it covers most areas of the United States, the United Kingdom, and parts of Canada. The application collects information about robberies, thefts, arrests, attacks, vandalism, arson and reflects in the user's smartphone in the form of a crime map. Spot Crime collects information from the database and, when GPS is turned on, makes a crime map, builds a safe route and informs the user about situations that have occurred nearby. It is designed to monitor a few major incidents a year that are reported. The application also monitors the various local news sources for information. There are only a few instances per year where the data is of use, as the data is aggregated from media reports and from other sources. Spot Crime's database is provided by police departments, fire departments, sheriff's agencies, and media. Spot Crime also uses open datasets of the Crimes category. There are currently 462 datasets in the category (Gürdür *et al.*, 2019).

Possibilities Provided to the User

Users have information about the location of police stations and the contact details of a local officer. Each user has the right to take part in ensuring security and warn people about the place and nature of the crime (Gürdür *et al.*, 2019).

How is the Open Data of the Crimes Category Formed?

This dataset includes information about crimes that have occurred in a particular city / state, the data is retrieved from the city / state police / fire department. To ensure the integrity of crime victims, addresses are only displayed at the district level (Gürdür *et al.*, 2019).

The Open Police

The Open Police Portal is an online project for monitoring police activities, organizing the collection of ideas from citizens and identifying the most critical problems in police activities. One of the key and most important results of the Open Police project is the Open Police concept. This document should include all the

main proposals of experts and materials based on the results of public consultations and the collection of proposals and ideas from citizens. Open Police Portal allows users to monitor data collected in policing activities in three dimensions: public response, security, and efficiency (Gürdür *et al.*, 2019).

Project Objectives

Conducting public consultations on police reform

Improving control over police activities (public and parliamentary control)

Transparency of police activities (disclosure of detailed information on police departments, disclosure of information on the principles of assessing the activities of employees and the work of units)

Carrying out the reform of the registration of crimes (independent registration of crimes and its audit, regular surveys of the population on the level of crime) (Gürdür *et al.*, 2019).

SMOKE DETECTORS AND FIRE RISK

New Orleans' Analytics Model Supports Smoke Detector Distribution and National Replication

According to the U.S. Fire Administration, three out of five home fire deaths happen in homes without smoke alarms, and the risk of death from fire in a home is cut in half when a home has smoke alarms. The New Orleans Fire Department (NOFD) provides citizens with free smoke alarms to help bring these life-saving devices to homes in need across the city This program is an effort of the National Center for Supercomputer Research, funded by the U.S. Department of Energy Families in Texas are spending a staggering amount of money each year to prevent one of the nation's worst wildfires, the one that began over the weekend in Northern California. The San Francisco Bay Area has already seen more than 150 fires and in the days since, that number has been forecasted to hit 250 (Gürdür *et al.*, 2019).

The reason for the lack of smoke alarms is simple: most people fail to know when they've left their doors open. If your home does not have an alarm system, you should contact your local fire department and find out if your alarm system is incorporated in your home. One type of smoke alarm system is the siren, which can be controlled through an application, such as Google (Gürdür *et al.*, 2019).

CONCLUSION

In recent decades, there has been a developing awareness that data “can decrease vulnerability about the best game-plan for security and prevent unauthorized data use”¹. In recent years, there has also been a growing focus on data security, especially in data analytics. Some argue that data protection is one of the most important tasks facing a company, and data security has become an important topic due to the fact that it is now regarded as one of the most critical services that a company can offer its customers, such as a company with many employees, a customer base, and a strong culture of customer service (Vassakis *et al.*, 2018).

The data are collected in the form of data frames with corresponding columns, which represent the data into which the application is currently working. In this subsection, the main functional areas in the data science methodology of the current state are explained. Data storage in big data storage in big data refers to the huge amount of data that are generated in real time in order to be processed. Many of these big data sources are gathered from various sources, such as the Social Security Administration’s data, but others come from sources outside the government. The largest, and arguably the biggest, data source is governmental data (Vassakis *et al.*, 2018).

REFERENCES

- Gürdür D., El-khoury J. and Törngren M., 2019. Digitalizing Swedish industry: What is next?: Data analytics readiness assessment of Swedish industry, according to survey results. *Computers in Industry*, **105**: 153-163.
- Janssen M. and Helbig N., 2018. Innovating and changing the policy-cycle: Policy-makers be prepared!. *Government Information Quarterly*, **35**(4): S99-S105.
- Lai Y., Sun H. and Ren J., 2018. Understanding the determinants of big data analytics (BDA) adoption in logistics and supply chain management: An empirical investigation. *The International Journal of Logistics Management*.
- Matheus R., Janssen M. and Maheshwari D., 2020. Data science empowering the public: Data-driven dashboards for transparent and accountable decision-making in smart cities. *Government Information Quarterly*, **37**(3): 101284.
- Raut R.D., Mangla S.K., Narwane V.S., Gardas B.B., Priyadarshinee P. and Narkhede B.E., 2019. Linking big data analytics and operational sustainability practices for sustainable business management. *Journal of cleaner production*, **224**: 10-24.
- Saggi M.K. and Jain S., 2018. A survey towards an integration of big data analytics to big insights for value-creation. *Information Processing & Management*, **54**(5): 758-790.
- Vassakis K., Petrakis E. and Kopanakis I., 2018. Big data analytics: applications, prospects and challenges. In *Mobile big data* (pp. 3-20). Springer, Cham.
- Visvizi A., Lytras M.D., Damiani E. and Mathkour H., 2018. Policy making for smart cities: Innovation and social inclusive economic growth for sustainability. *Journal of Science and Technology Policy Management*.